NewsForce247.com

Ohio's statewide digital news outlet
Accredited news agency — U.S. Press Agency

Ohio reads here. Every hour, every region.

NewsForce247 publishes **45 fresh Ohio stories a day** — three an hour, 6 AM to 9 PM — filed across five Ohio regions plus statewide, government, sports, and weather coverage. Publishing continuously since December 2020.

45
new Ohio articles published daily

121,435
active site users, Jun 2025 – Jun 2026

169,313
page views, Jun 2025 – Jun 2026

75%
of readers are in Ohio

WEBSITE AUDIENCE (GOOGLE ANALYTICS, JUN 1, 2025 – JUN 1, 2026)

Scale: 143,272 sessions from 121,435 active users and 169,313 page views over the twelve months. **89% of sessions arrive via social** (Facebook-driven), with organic search delivering the most engaged readers (69% engagement rate).

Geography: 97% U.S. traffic — and **Ohio dominates at 91,017 readers (75%)**. The top cities are all in Ohio: Columbus (14,640), Marion (10,677), Cincinnati (5,365), Cleveland (3,870), Bucyrus, Delaware, Marysville, Mansfield, and Mount Vernon.

WHO READS NEWSFORCE247

Geographic: 100% Ohio-focused. Every story is filed to a specific Ohio region — Central, Northeast, Northwest, Southeast, or Southwest — or to statewide coverage. Sponsors can target a single region or the whole state.

Demographic: Ohio adults who follow local and state news — homeowners, voters, parents, and community-engaged readers across the state's metros and small towns.

Psychographic: civically engaged Ohioans: they vote, bank locally, shop local, and make household decisions. They check the site through the day — publishing runs hourly, 6 AM–9 PM, so the audience returns repeatedly.

Social extension: the NewsForce247 Facebook page drew **2,998 views from 1,485 unique viewers** in the last 28 days, extending every story's reach beyond the site.

ADVERTISING ON NEWSFORCE247.COM

PLACEMENT	DETAILS	RATE
Rotation Banner	Sitewide display, all regions	**$495/mo**
Newsletter Sponsor	Daily subscriber email	**$85/wk**
Social Package	Promoted posts across our pages	**$300/mo**
Sponsored Article	Full story, your message, our newsroom polish	**$150 ea / $500 mo (4)**
Category Sponsorship	Weather, OH HS Sports, or Business section	**from $600/mo**
Business Directory	Persistent listing	**$29–$79/mo**

Term discounts: 15% off 3-month, 20% off 6-month, 30% off 12-month commitments. In-article ad units available on every story.

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