AudiOH Radio

"Ohio's Stories and Voices"
24/7 Ohio news, talk & storytelling

LAUNCH PHASE — FOUNDING PARTNERS WANTED

Ohio's own radio station. Yours from day one.

AudiOH Radio is a 24/7 streaming station built for one state: Ohio. Hourly Ohio newscasts around the clock, original talk, sports, and storytelling every day — and Friday night high school football, live. Every show is Ohio, every hour is Ohio.

24/7
streaming — Ohio programming around the clock

20
original Ohio shows on the weekly schedule

24
hourly Ohio newscasts every day

88
Ohio counties in the coverage footprint

THE WEEKDAY LINEUP

TIME	SHOW	WHAT IT IS
12–6 AM	Ohio After Midnight	Ohio documentaries, history & storytelling overnight
6–9 AM	Good Morning Ohio	Overnight headlines, weather, sports & feel-good Ohio
9–10 AM	Ohio Agriculture Report	Grain markets, livestock, Statehouse farm policy
10 AM–12 PM	House Call	Inside the Ohio Statehouse — bills, committees, votes
12–3 PM	The Ohio Exchange	Midday interviews with the people shaping Ohio
3–6 PM	The Great Ohio Tailgate	Pro, college & prep sports — Ohio's sports party
6–7 PM	Ohio Tonight	The day in Ohio, wrapped — news, weather & sports
11 PM–12 AM	The Night Shift	Late-night Ohio — strange stories & third-shift salutes

Evenings & weekends: Monday premieres (*The Orchard* 7 PM, *Ohio Legends* 8 PM, *Ohio on Trial* 9 PM, *The Front Porch* 10 PM), *Ohio Votes* (Tue 7 PM), *The 88* — one county a week (Wed 7 PM), *Weekend in Ohio* (Thu 7 PM), **Friday Night Lights LIVE** Game of the Week (Fri 6:45 PM), and *The Book Nook* (Sun 8 PM).

WHO LISTENS

Geographic: Ohio statewide — the entire schedule is Ohio content for Ohio listeners, with regional segments covering all five state regions daily.

Demographic / psychographic: working Ohio adults — morning-drive news listeners, midday at-work streamers, and afternoon sports fans. Loyal, habitual, local.

Reach: the station is in its launch phase and building; it streams 24/7 with full listener analytics, and audience reports are available on request as the launch progresses.

The media-group halo: AudiOH Radio is part of AudiOH Media Group alongside **NewsForce247.com** — 121,435 readers in the last twelve months, 75% in Ohio. Radio partners can extend into digital, social, and newsletter placements in one buy.

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AudiOH Radio

Advertising & Sponsorships
AudiOH Media Group

> **Why founding-partner status matters:** the station is in its launch phase, which means category exclusivity is still on the table and rates are at their lowest. Partners who come in now lock launch pricing and own their category before the audience scales.

ADVERTISING ON AUDIOH RADIO

PLACEMENT	DETAILS	RATE
:30 Spot	Produced commercial, rotating through the day	**$35**
:60 Spot	Produced commercial, rotating through the day	**$60**
Host-Read Endorsement	Read by a show host	**$40 ea**
Small Show Sponsorship	"Brought to you by" + spots, one show	**$250/wk**
Large Show Sponsorship	Flagship daily show, full integration	**$450/wk**
Drive-Time Weather	Sponsored weather, twice daily	**$400/wk**
Friday Night Scoreboard	Fall high-school football season	**$450/wk · $5,000/season**
Top-of-the-Hour Branding	Station ID branding, every hour	**$1,250/mo**

Spot production $125–$250, waived on 3+ month contracts. Term discounts: 15% / 20% / 30% at 3 / 6 / 12 months. Sponsored segments (Business Minute $350/wk, Farm & Ag $300/wk) also available.

THE 2027 FOUNDERS SPECIAL

One rate locks the whole media group for the 2027 calendar year: **$3,500 for 12 months** — AudiOH Radio spots and a weekly show sponsorship, plus NewsForce247 banner, social, and newsletter placement. Category exclusivity included; the rate rises to $6,000+ in 2028 for new partners. Founding partners also receive quarterly performance reports and first right of refusal on renewal.

WHY RADIO, WHY NOW

- **Habit, not impressions:** appointment shows — mornings, midday, drive-time sports, the 6 PM news wrap — put your message inside routines Ohio listeners keep daily.
- **Friday nights are Ohio's biggest local stage:** Friday Night Lights LIVE and the Game of the Week put sponsors in front of hometown football audiences all fall.
- **One buy, every platform:** add NewsForce247 digital, the daily newsletter, and social to any radio schedule through AudiOH Media Group.
- **Ground-floor pricing:** launch-phase rates and category exclusivity are available now — and only now.

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